

## Sloan Enhances Partnership With Chicago Cubs as 2018 Season Begins

2018 Marks the Fourth Season for Sloan as the Official Water Efficiency Partner of the Chicago Cubs

FRANKLIN PARK, IL (May 14, 2018) – <u>Sloan</u>, the world's leading manufacturer of commercial plumbing systems, is building on its existing relationship with the Chicago Cubs during the 2018 baseball season.

Entering its fourth season as the Official Water Efficiency Partner of the Chicago Cubs, the partnership represents a union between two family-owned, Chicago-based institutions. Not only does Sloan have a presence at Wrigley Field, it is the official naming rights partner of the Cubs' Spring Training facility, Sloan Park, in Mesa, Arizona.

New to the park this season is Sloan's logo placement featured on the right-field visitors' bullpen door within the ivy of <u>Wrigley Field</u>, along with logo placement in the opposing team bullpen and in a video feature during the opposing team's relief pitching changes that highlights additional in-game branding.

"At Sloan, we're proud of our century-long partnership with the ballpark, one that even pre-dates the iconic ivy of Wrigley Field," said Sloan president and CEO Graham Allen. "From one family-owned, Chicago-based company to another, it has been our honor to provide Cubs fans with commercial restroom solutions for more than 100 years."

Sloan has been a pioneer in plumbing technology since 1906 when William Elvis Sloan invented the revolutionary Royal<sup>®</sup> Flushometer, just one year before the Cubs claimed their first World Series title in franchise history. A sustainable and water-saving system designed specifically for high traffic environments; the Royal Flushometer provided the framework for a century of innovative Sloan products.

That century of evolution signaled the dawn of water-saving and hands-free products that are a hallmark across all Sloan product lines. At Wrigley Field, Cubs coaches, players and fans can rely on Sloan's sensor faucets, soap dispensers, sinks, toilets, urinals and flushometers. Each fixture with hands-free hygienic operation was installed as part of the <u>Cubs multi-year</u> restoration and expansion of Wrigley Field, known as the 1060 Project.

Sloan Park, in Mesa, Ariz., also features Sloan's full line of hands-free products including AER-DEC<sup>®</sup> integrated sinks welcoming the Cactus league-leading attendance of 222,023 this spring. The all-in-one AER-DEC elements — including BASYS<sup>®</sup> Faucets, Sloan<sup>®</sup> Soap Dispensers and High-Speed Hand Dryers are deck mounted on the patent-pending AirBasin sink and designed to work together as an aesthetically pleasing, touch-free, hygienic and highly efficient system. Sloan is uniquely positioned to ensure restrooms in ballparks like Wrigley Field and Sloan Park look great, save water and perform at maximum capacity to serve these high-traffic environments.

Wherever crowds go for entertainment, Sloan products deliver consistent performance in style, durability and savings.

"We are thrilled to see our partnership with Sloan expand since they joined our team as a legacy partner in 2015," said Cubs Chairman Tom Ricketts. "From our Spring Training home in Arizona to the Wrigley Field campus, we are truly excited to continue our relationship with the Allen family and everyone at Sloan. They've built a great company and they are committed to water sustainability and sustainability for their employees and the communities they serve."

For more information on Sloan's innovative products and its partnership with the Cubs, visit Sloan's website and follow Sloan on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>LinkedIn</u> for additional updates.

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## **About Sloan**

<u>Sloan</u> is the world's leading manufacturer of commercial plumbing systems and has been in operation since 1906. Headquartered in Franklin Park, Illinois, USA, <u>the company</u> is at the forefront of the green building movement and provides smart sustainable restroom solutions by manufacturing water-efficient products such as flushometers, electronic faucets, sink systems, soap dispensers and vitreous china fixtures for commercial, industrial and institutional markets worldwide. Follow <u>Sloan</u> on <u>Facebook</u>, <u>Twitter</u>, <u>LinkedIn</u> and <u>YouTube</u>.

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