

## Sloan Extends Custom Design Offering with New Graphite Finish

New Custom Finish Now One of Five Options Across Entire Commercial Restroom

FRANKLIN PARK, IL (July 16, 2019) – <u>Sloan</u>, the world's leading manufacturer of commercial plumbing systems, has added a new graphite physical vapor deposition (PVD) finish to its existing lineup of aesthetic special finishes for any commercial restroom environment.

As the only commercial restroom manufacturer to offer a graphite PVD finish, Sloan created a new custom finish which provides a unique, high-contrast palette across a range of products, including a wide selection of flushometers, faucets and soap dispensers.

"The commercial restroom is one of the most visited spaces in any building and should leave a positive lasting impression on its users," said Sloan faucet product line manager, Andrew Warnes. "Not only does Sloan's new graphite finish set the tone for modern specification, it adds to our existing options designed to help elevate the quality of restroom aesthetics and make a cohesive design vision a reality."

In addition to Sloan's graphite finish, other custom finish options include:

- **Brushed Nickel** Ideal for any high-traffic environment, brushed nickel brings an element of comfort to any commercial restroom and does not show fingerprints or watermarks.
- **Brushed Stainless** Much like the brushed nickel option, brushed stainless hides most fingerprints and watermarks to deliver a classic restroom experience.
- **Polished Brass** A luxurious option, the touch of gold within the polished brass aesthetic caters to high-design projects.

These special finish options serve as supplementary options to Sloan's standard polished chrome aesthetic that is featured in commercial restrooms across the world. Sloan's standard finish delivers a bright aesthetic conducive to a sleek and clean commercial restroom and serves as a practical solution for any project.

BASYS<sup>®</sup> faucets in Sloan's polished chrome finish or PVD custom finishes can be customized even further with new laser-etched engravings to add a unique branding element to commercial restrooms.

Sloan's proprietary PVD special finish process enhances its products' resistance to chemicals and abrasion by bonding at the molecular level. This technology is an essential solution for products subject to commercial wear and tear, and this process ensures a long-lasting finish when compared to powder or immersion processes. Visit <u>Sloan's website</u> for more information and follow Sloan on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>LinkedIn</u> for additional updates.

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## **About Sloan**

<u>Sloan</u> is the world's leading manufacturer of commercial plumbing systems and has been in operation since 1906. Headquartered in Franklin Park, Illinois, USA, <u>the company</u> is at the forefront of the green building movement and provides smart sustainable restroom solutions by manufacturing water-efficient products such as flushometers, electronic faucets, sink systems, soap dispensers and vitreous china fixtures for commercial, industrial and institutional markets worldwide. Follow <u>Sloan</u> on <u>Facebook</u>, <u>Twitter</u>, <u>LinkedIn</u> and <u>YouTube</u>.

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