



## **Sloan Launches Designer Urinal, Elevating Commercial Restroom Aesthetic** *New Urinal Combines Sustainability, Durability and Elegance*

FRANKLIN PARK, IL (August 8, 2019) – [Sloan](#), the world’s leading manufacturer of commercial plumbing systems, today launched its Designer Urinal, which is designed to provide a distinct visual edge to the commercial restroom without sacrificing performance.

Sloan’s Designer Urinal’s aesthetic appeal is matched by both its durability and reliability to provide building owners with the same peace of mind that Sloan has delivered for over 110 years. With its compact size and sleek lines, Sloan’s newest urinal is an ideal solution for architects specifying products for finer restaurants, hotel lobbies, upscale venues, boutique shopping and more.

“For better or worse, commercial restrooms leave a lasting impression,” said Sloan product manager for fixtures and flushometers, Mark Lawinger. “With our new Designer Urinal, not only is Sloan elevating the aesthetic of upscale commercial restrooms, but also providing industry-leading durability and sustainability all in the same fixture.”

The Designer Urinal can be paired with any Sloan flushometer – exposed or concealed and manual- or sensor-activated – and accommodates a variety of sustainability standards with flush volume options of 0.125, 0.25, 0.5 and 1.0 gallons per flush (gpf). Sloan’s new CX Flushometer – a concealed flush valve with a front access panel nearly 70 percent smaller than the industry standard – is an effective complement to the Designer Urinal with its unique combination of style and innovation.

The Designer Urinal lends itself to a clean restroom environment, as its fully skirted trapway provides a smooth look and easy-to-clean surface, while its continuous, upward-pitched rim reduces splashing. The urinal is also available with SloanTec® Hydrophobic Glaze, a unique glaze that imparts water-repellent and oil-repellent properties to vitreous china in order to inhibit the growth of germs and bacteria. Sloan’s ADA-compliant Designer Urinal is available in top spud or rear spud to meet the unique design vision for any upscale commercial restroom.

The Designer Urinal joins Sloan’s extensive offering of urinals, including a wide variety of washdown, waterfree and hybrid products that work to maximize water efficiency while minimizing odor.

[Click here](#) for more information on Sloan’s latest urinal design, and follow Sloan on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#) for additional updates.

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### **About Sloan**

[Sloan](#) is the world’s leading manufacturer of commercial plumbing systems and has been in operation since 1906. Headquartered in Franklin Park, Illinois, USA, [the company](#) is at the forefront of the green building movement and provides smart sustainable restroom solutions by

manufacturing water-efficient products such as flushometers, electronic faucets, sink systems, soap dispensers and vitreous china fixtures for commercial, industrial and institutional markets worldwide. Follow [Sloan](#) on [Facebook](#), [Twitter](#), [LinkedIn](#) and [YouTube](#).

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