

The image shows three different styles of Sloan faucets and flushometers installed on a dark countertop. The background is a wall of dark, square tiles. The central faucet has a simple, modern design. The flushometer on the right features a prominent laser engraving of a 3D grid pattern on its top surface. The lighting is dramatic, highlighting the metallic finishes and the precision of the engravings.

Laser Engravings

Custom Engravings for
Faucets and Flushometers

Presenters



Morgan Butts
Product Line Manager – Faucets,
Soap Dispensers, and Hand Dryers
Sloan Valve Company
Franklin Park, IL



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Technical Training Manager
Sloan Valve Company
Franklin Park, IL



Rolando Zambrano
Associate Product Line Manager –
Fixtures and Flushometers
Sloan Valve Company
Franklin Park, IL

Agenda

- How it began...
- How are they made?
- Which products can be engraved?
- Best practices for gorgeous results
- How to order
- Summary and Q&A

NOTE: All logos in this presentation are trademarked and not available for sale without the express permission of the owners, MLB, NHL or NFL.

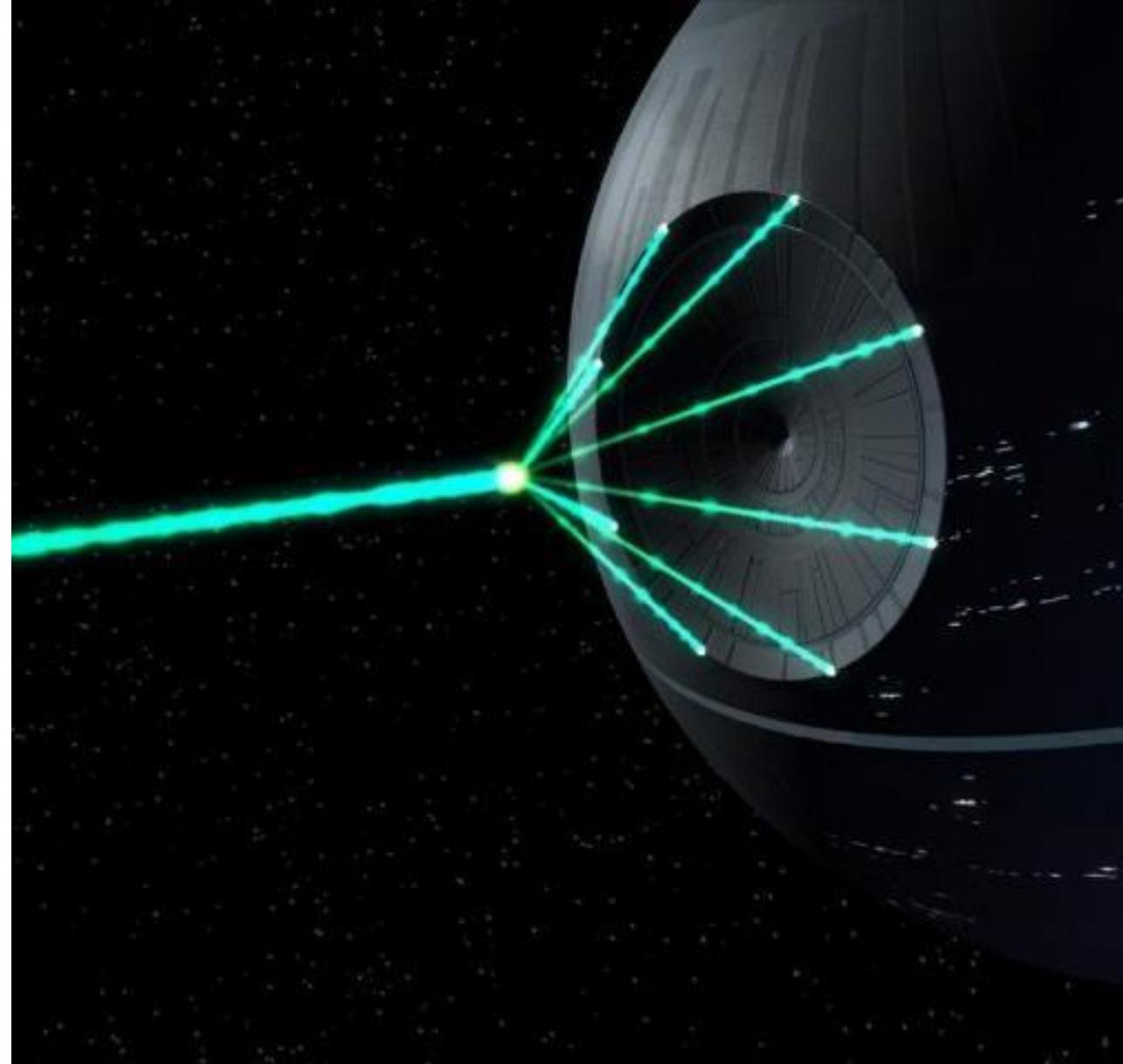
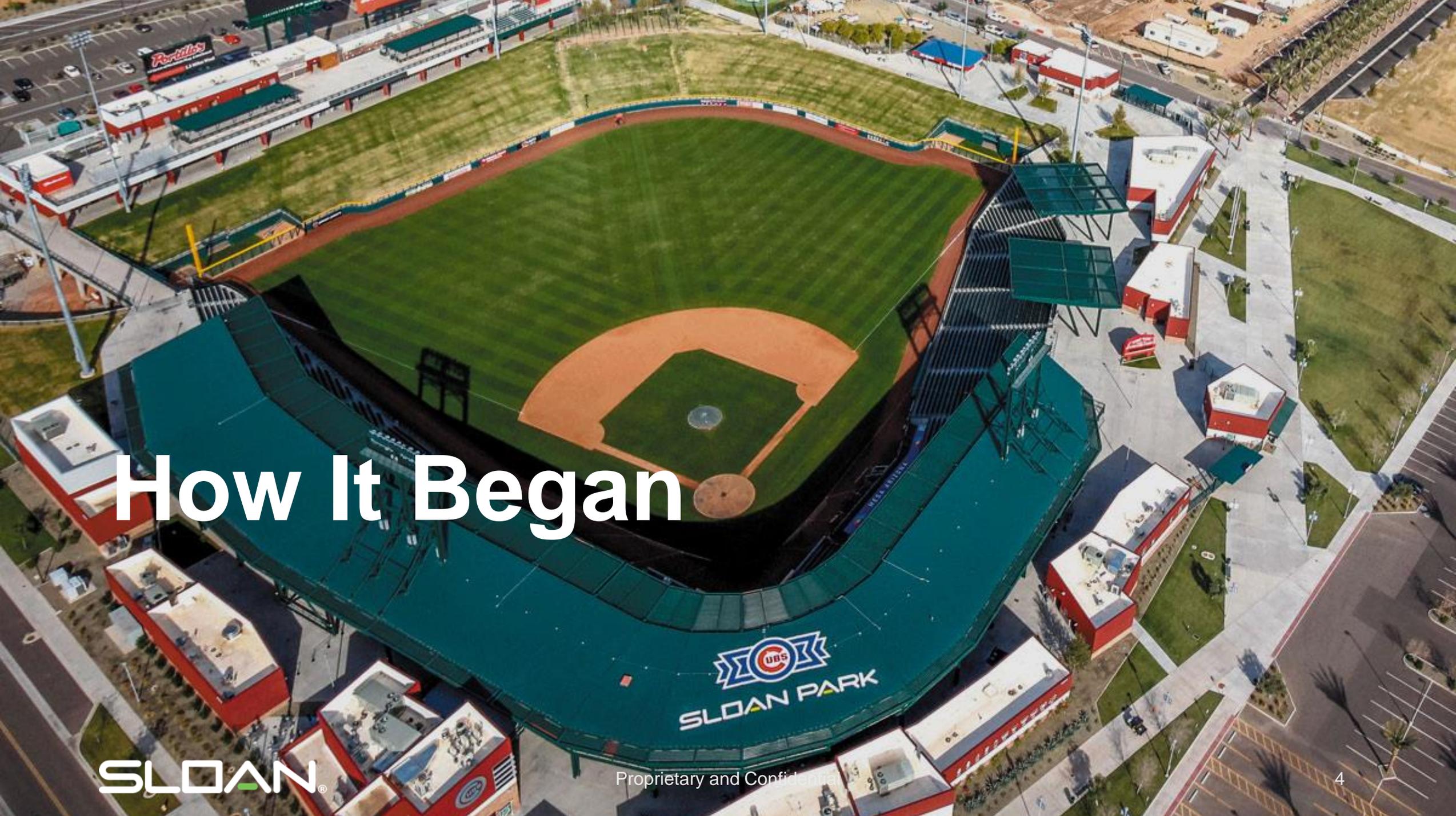


Image courtesy of Lucasfilm Ltd.



How It Began

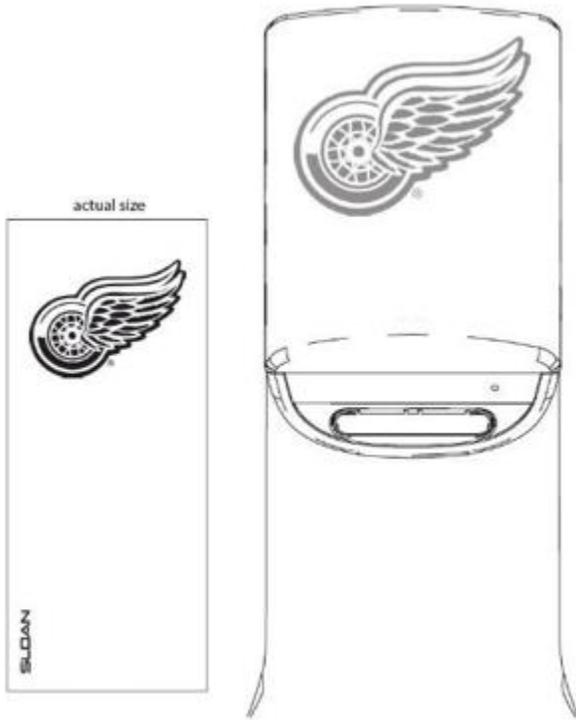
SLOAN®

Proprietary and Confidential

Wrigley Field and Sloan Park



The Detroit Redwings



The Detroit Tigers



Coors Field and the Colorado Rockies



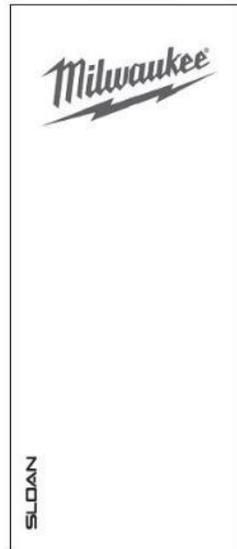


How Are They Made?

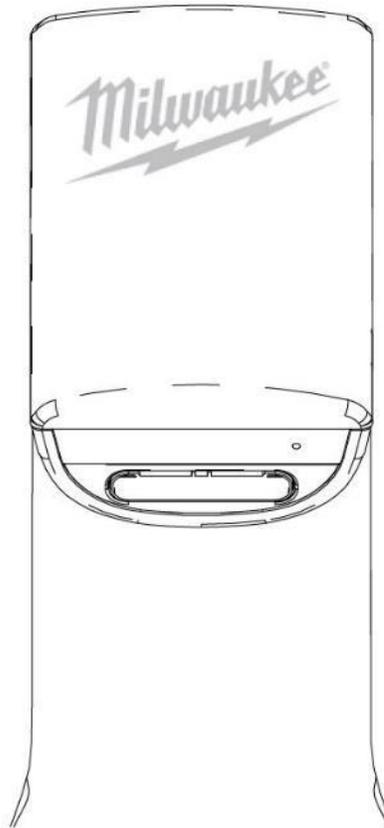
Sloan Laser Engraving



actual size



Sloan Basys Laser Etch



Client Name	Milwaukee Tool
Date	2.1.18
Logo Size	1.2in x .8in
Designer	Sloan
Approval Signature	



[Click HERE to watch the engraving process](#)

The Result



Which Sloan Products Can Be Engraved?

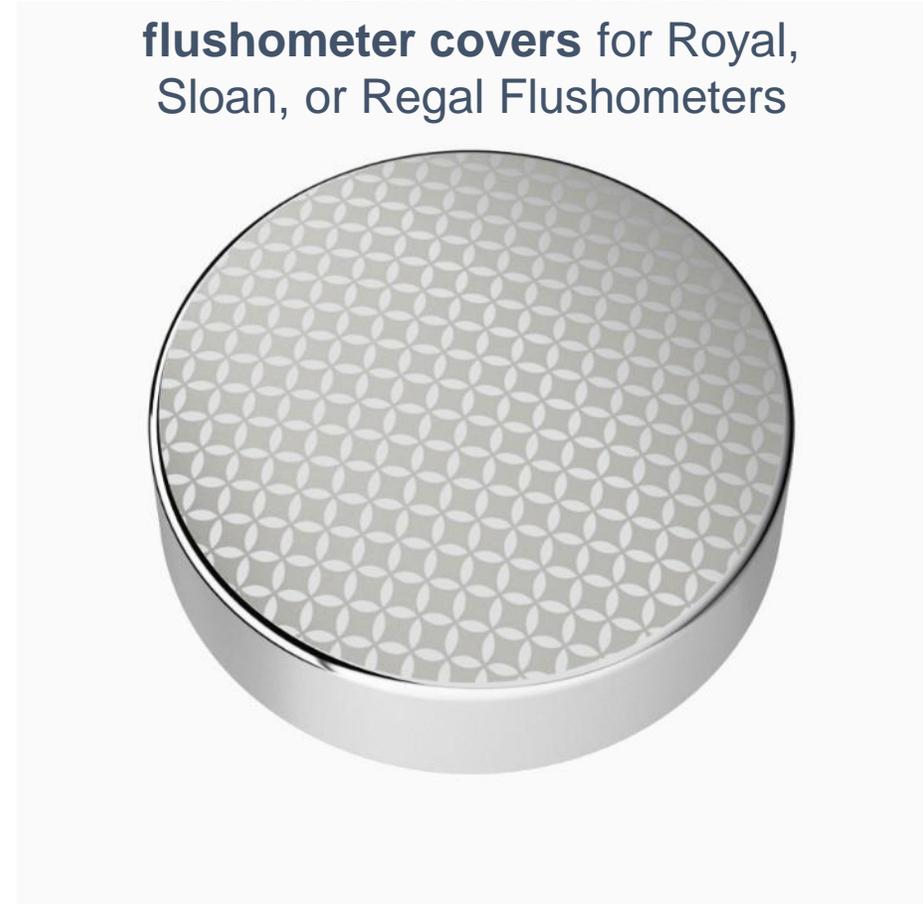


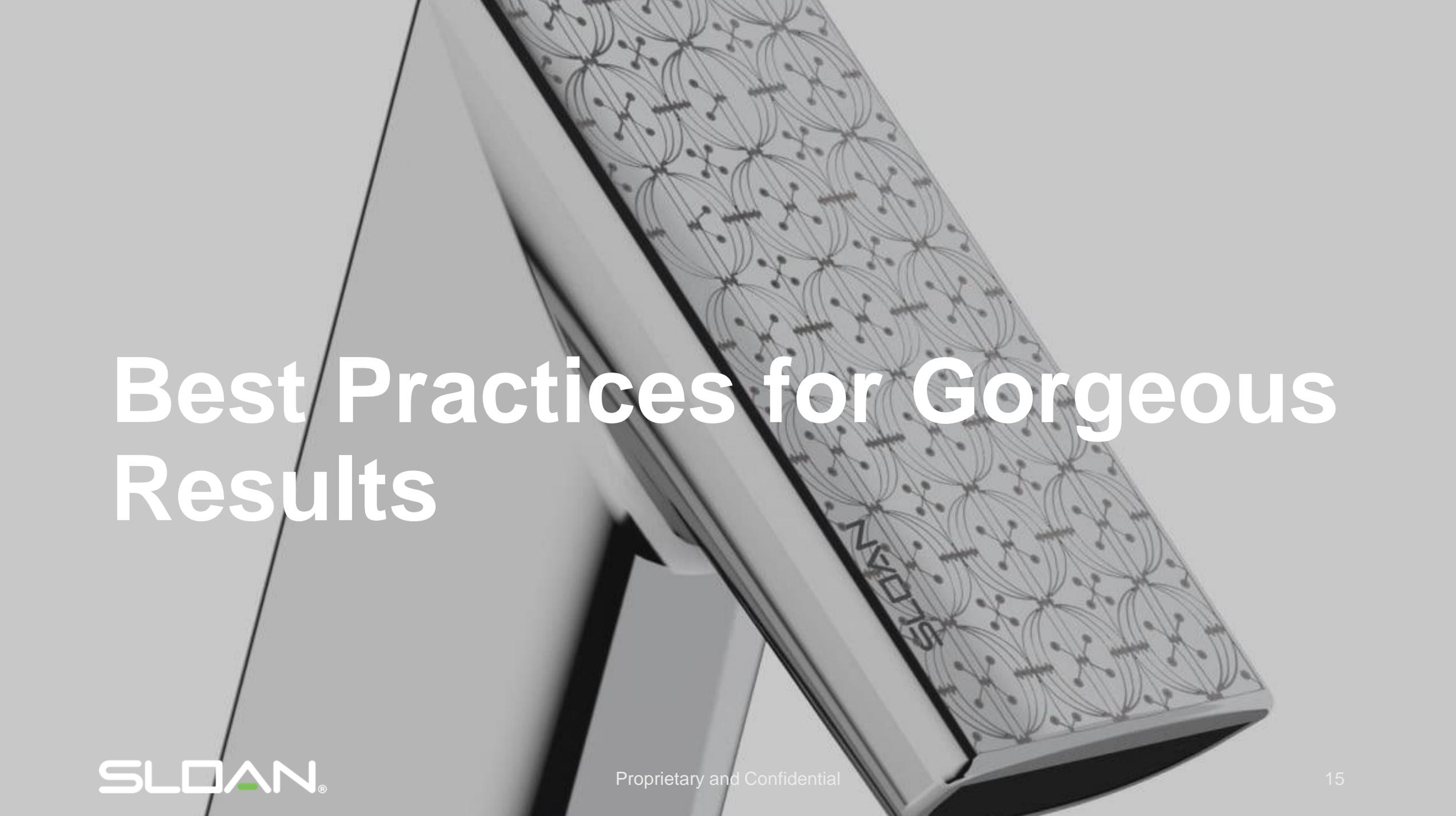
Which Sloan Products Can Be Engraved?

Sloan BASYS Faucets with plain
“bowed” retrofit crown backs



Sloan Continental retrofit
flushometer covers for Royal,
Sloan, or Regal Flushometers





Best Practices for Gorgeous Results

Chicago Cubs, Wrigley Field, 1914 Club

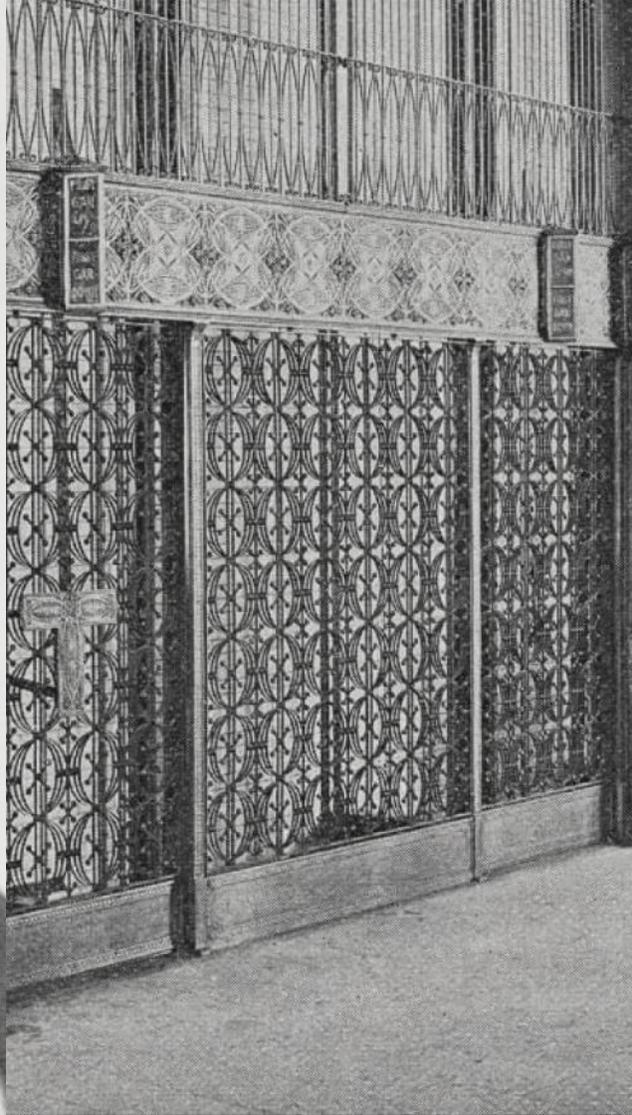
Objectives:

- Achieve architect and designer vision
- Harmonize modern automatic sensor faucet designs with the “turn of the century” feel of the 1914 club
- Incorporate designs that are uniquely Chicagoan





Louis Sullivan, Architect
circa 1895



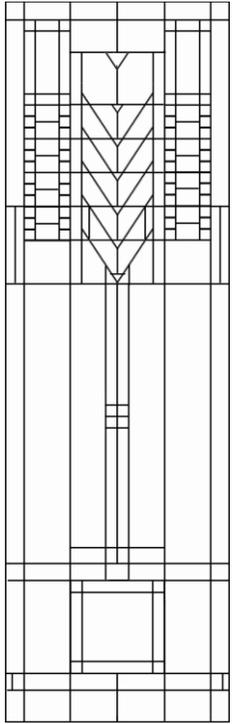
Elevator Safety Gate Design,
Old Chicago Stock Exchange



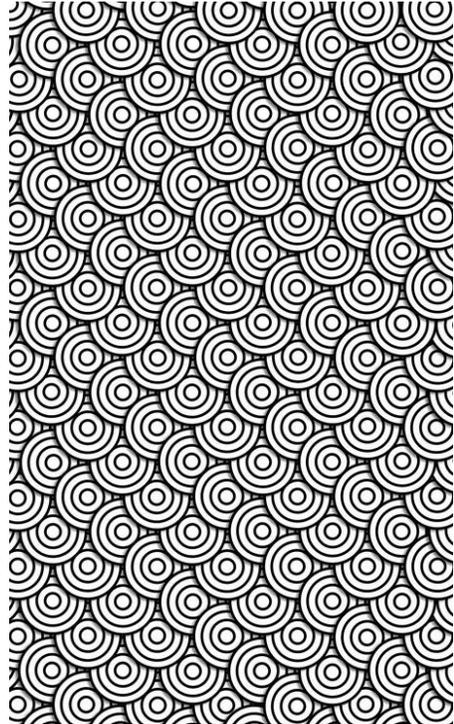
Elevator Safety Gate Close-up,
Courtesy of The Field Museum



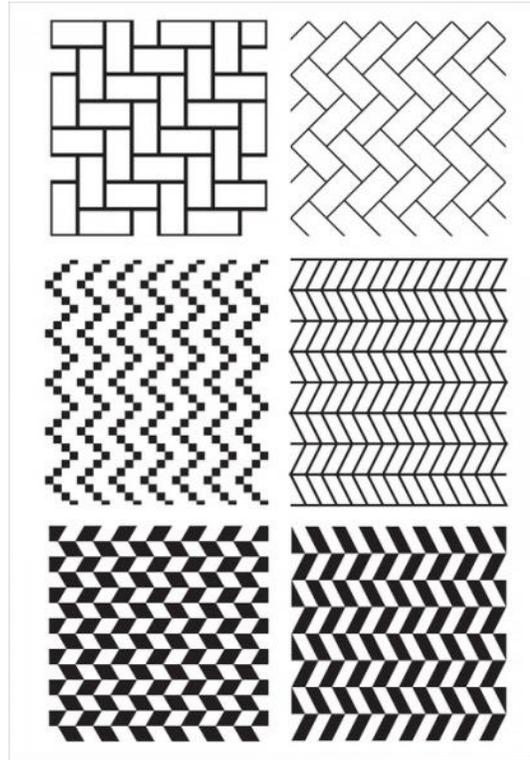
Sloan EFX-250 BASYS Faucet with
Engraved Crown Back



Pattern Inspiration
Frank Lloyd Wright
Prairie Style



Pattern Inspiration
Arte Moderne



Pattern Inspirations
Geometric



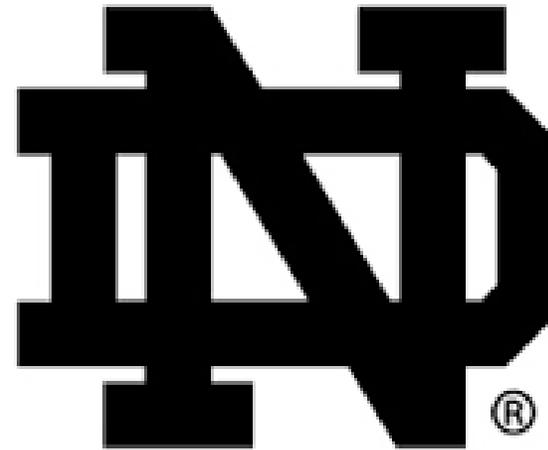
Pattern Inspiration
Botanical



Detailed Complex
Multi Color Logo
United States Marine Corps



Detailed Complex
Single Color Logo
US Department of the Navy

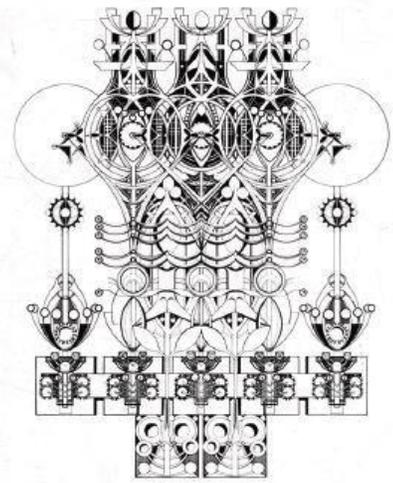


Simple
Single Color Logo
Notre Dame University



Rendering of Sloan
EFX-250 BASYS Faucet
with Engraved Crown Back





Detailed Complex
Single Color Pattern
Louis Sullivan



Detailed Complex
Single Color Pattern
Louis Sullivan



Simple
Single Color Pattern
Enhanced Squares



Simple
Single Color Logo
Denver Broncos





University Of Illinois
Fighting Illini Football
Training Center



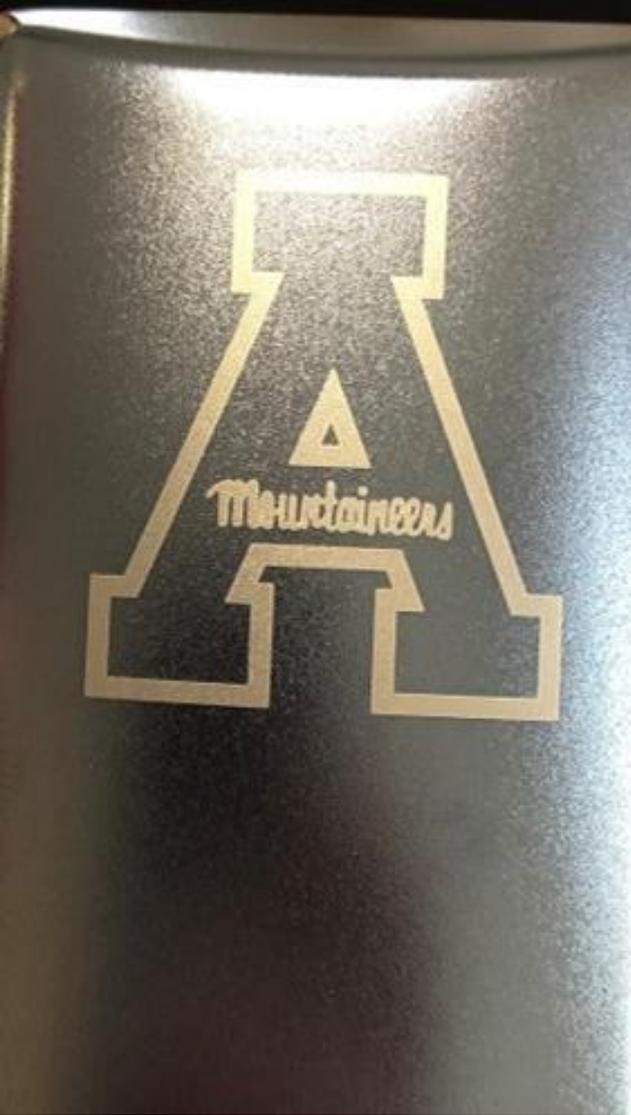
University of Wisconsin
Camp Randall Stadium



Port Authority of New York
and New Jersey and
Newark EWR Airport



PPG Arena and
the Pittsburgh Penguins



Appalachian State University
on PVD Graphite



Private Customer
on PVD Graphite



Hendrickson Engineering
on PVD Brushed Stainless



Denver Broncos
on PVD Polished Brass



How to Order

How to Order Sloan Engravings



Provide a logo or pattern in “vector graphic” format with customer permission to use it. Accepted file types include **.SVG**, **.EPS**, or **.AI**

A screenshot of the Sloan website's "CUSTOM ENGRAVED BASYS FAUCET C" request form. The form is titled "SLOAN. CUSTOM ENGRAVED BASYS FAUCET C" and is divided into several sections: "PROJECT INFORMATION" with fields for Architect/Designer, Project Name, Email, State, Location Details, and Sloan Representative; "Crown Information" with fields for Crown Quantity, Sloan Faucet Model, Finish, and New; "INTERNAL USE ONLY" with fields for Internal Sloan Representative, Shipping Lead Time, Material Number, and List Price; and a "Notes" section. There are also buttons for "Print Form", "Clear Form", "Save Form", and "Submit Form", and a "PLACEMENT LOGIC HERE" section.

Contact your local Sloan Rep to complete and submit a New Product Request Form.



Within 5 business days, Sloan will respond with a rendering and an approval form for the customer to sign and return.



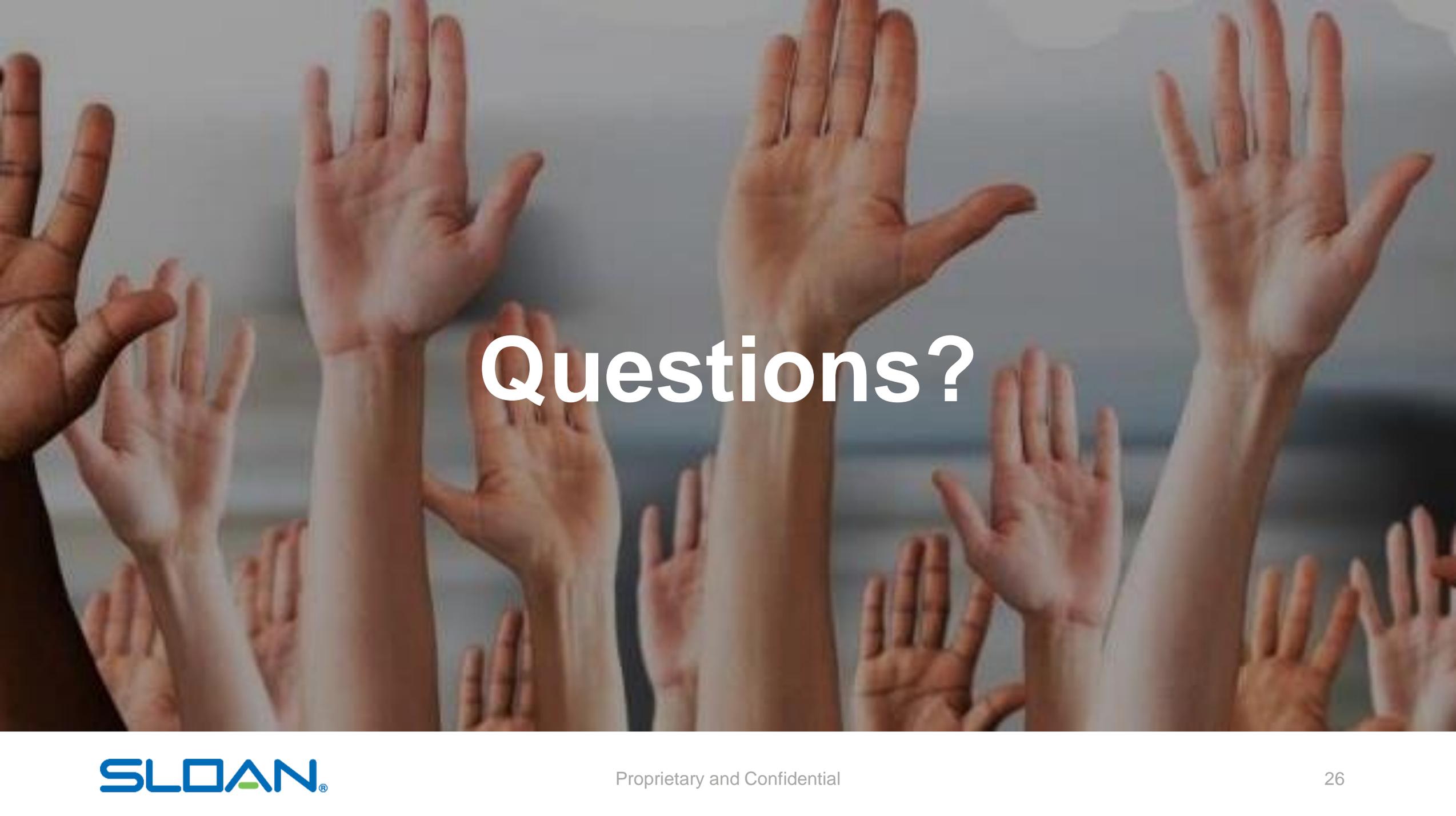
Once approved, Sloan will provide a unique orderable part # for your cover or crown back that can be used at any time.

Lead time is 4 – 6 weeks

Summary

- Complete your restroom design and create brand awareness by adding a logo or pattern
- Perfect for sports teams, universities, and corporate headquarters that want to elevate their brand story
- Differentiate your facility in ways that customers notice and remember!





Questions?

Find your local Sloan representative for more information

Sloan Rep Locator tool

- Local code knowledge
- Familiarity with existing sites
- Product knowledge
- Available for onsite consultation



Sloan Customer Care Center

Phone: 800.982.5839

Hours: 7:00 AM - 5:00 PM (CST) Monday – Friday

customer.service@sloan.com

Sloan Technical Support

P: 888.756.2614

F: 800.737.3061

techsupport@sloan.com



Upcoming Sloan Training Webinars



January 28th

Sloan Touch-free Urinals with
Hybrid and Water-free Technology
for Water Conservation and
Sustainability



February 11th

Coronavirus Relief Funding for
Commercial Restroom Infrastructure
and Hygiene

Training Comments, Questions, or Suggestions?

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