



**Sloan Laser Engraving Options Bring Customization to Restroom Design**  
*Engraving Options Available on Select Faucets and Flushometers to Deliver  
Unified Branding and Design*

FRANKLIN PARK, IL (February 17, 2021) – [Sloan](#), the world’s leading manufacturer of commercial plumbing systems, has developed custom engravings for faucets and flushometers.

The new engraving options are designed to give architects and designers the creative flexibility to express their design vision. Meanwhile, building owners can also extend brand awareness into the restroom by adding their own brand logo or pattern to restroom fixtures.

“The commercial restroom is one of the most visible and visited locations in any building, and it’s a space that should leave a positive lasting impression on its guests,” said Jim Allen, Sloan co-president and CEO. “With Sloan’s new laser engraving options, facilities are able to deliver customized design like never before by extending their brand into the restroom.”

Designed with laser-etched precision, Sloan’s custom [engravings](#) are available to upgrade existing products including the BASYS® Faucet, as well as Royal®, Sloan®, and Regal® Flushometers. Intricate patterns, artwork, and graphics can be added to complete a unique effect.

Sloan’s new design offering is geared toward all types of facilities striving to increase brand awareness in the restroom, including sports venues, schools and universities, corporate headquarters, and more.

The laser engraving options are Sloan’s latest innovation in providing an elevated restroom aesthetic.

For more information on Sloan’s laser engraving options and its wide range of recent innovations, visit [Sloan’s website](#). Follow Sloan on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#) for additional updates.

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**About Sloan**

[Sloan](#) is the world’s leading manufacturer of commercial plumbing systems and has been in operation since 1906. Headquartered in Franklin Park, Illinois, USA, [the company](#) is at the forefront of the green building movement and provides smart, sustainable, and hygienic restroom solutions by manufacturing water-efficient products such as flushometers, electronic faucets, sink systems, soap dispensers, and vitreous china fixtures to promote wellness in commercial, industrial, and institutional markets worldwide. Follow [Sloan](#) on [Facebook](#), [Twitter](#), [LinkedIn](#), and [YouTube](#).

Contacts:  
Pipitone Group

Alex Oltmanns  
Public Relations Strategist  
aoltmanns@pipitonegroup.com | 412.321.0879

Sloan  
Alison Heitman  
Director, Global Marketing Communications  
alison.heitman@sloan.com | 847.994.3214