



## **Sloan and ASM Global Launch Partnership Featuring the Most Technologically Advanced, Efficient, and Sustainably Designed Restrooms in Live Event Venues Across North America**

*New Sloan technology partnership further advances ASM Global's international reputation of managing the safest, cleanest, and greenest venues in the world*

FRANKLIN PARK, IL (January 19, 2022) – [Sloan](#), the world's leading manufacturer of commercial plumbing systems, and [ASM Global](#), the world's leading venue management and services company and producer of live experiences, today announced a strategic partnership featuring advanced technology and high-efficiency solutions for sustainably designed restrooms.

As ASM Global's Preferred Commercial Plumbing Systems Partner in North America, Sloan will leverage the newest technological advances in plumbing products and fixtures for restrooms at ASM Global stadiums, arenas, convention centers, theaters, and specialty venues across the country. ASM Global currently manages more than 300 venues worldwide, annually hosting more than 160 million guests across five continents.

"The health and safety of guests at our ASM Global venues worldwide is of paramount concern, and that is especially true in high-traffic areas like restrooms," said ASM Global Chief Commercial Officer Jason Oberlander. "With its full suite of touch-free, sensor-operated products, Sloan is the ideal partner to align with our award-winning *VenueShield* protocols and procedures in helping us eliminate germs and bacteria from high-touch surfaces."

Sloan's sensor-operated products range from concealed and exposed flushometer options, to a wide range of faucets, soap dispensers, and hand dryers to bring an added element of hygiene and aesthetics to the restroom. These touch-free products are now the preferred solution for both new ASM Global facilities and existing venues that require a restroom retrofit. Key benefits include:

- **Healthier Venues** – Sensor-operated and touch-free products minimize contact with surfaces where germs can breed.
- **Advanced Technology** – Bluetooth-connected products enable facility managers to wirelessly monitor the health and status of venues in real-time from a smartphone app while helping to lower costs and increase efficiency.
- **Sustainability Leadership** – Sensor technologies maximize water efficiency and LEED goals, saving millions of gallons of water each year.

These benefits are already on display at ASM Global-managed [PPG Paints Arena](#) in Pittsburgh, Pa., where Sloan faucets and flushometers were installed in the summer of 2020 to provide a

more hygiene-friendly environment for players and fans alike. At the home of the NHL's Pittsburgh Penguins, new Sloan faucets in the arena's locker rooms and suite areas are also engraved with the team logo for an added level of aesthetics.

"Sloan has been committed to enhancing restroom hygiene ever since it debuted the first hands-free sensor faucet in 1974," said Sloan Co-President and CEO Graham Allen. "We are proud to be the Preferred Commercial Plumbing Systems Partner of ASM Global to promote healthy restroom hygiene with Sloan products to millions of live event attendees annually."

To learn more about Sloan's partnership with ASM Global, which was brokered by AEG Global Partnerships, please [visit Sloan's website](#) or follow Sloan on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).

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#### **About Sloan**

[Sloan](#) is the world's leading manufacturer of commercial plumbing systems and has been in operation since 1906. Headquartered in Franklin Park, Illinois, USA, [the company](#) is at the forefront of the green building movement and provides smart, sustainable, and hygienic restroom solutions by manufacturing water-efficient products such as flushometers, electronic faucets, sink systems, soap dispensers, and vitreous china fixtures to promote wellness in commercial, industrial, and institutional markets worldwide. Follow [Sloan](#) on [Facebook](#), [Twitter](#), [LinkedIn](#), and [YouTube](#).

#### **About ASM Global**

ASM Global is the world's leading producer of entertainment experiences and the global leader in venue and event strategy and management, delivering locally tailored solutions and cutting-edge technologies to achieve maximum results for venue owners. The company's elite venue network spans five continents, with a portfolio of more than 325 of the world's most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. Follow us on Facebook, Instagram, LinkedIn and Twitter. [ASMglobal.com](#)

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