



Sloan Teams Up with Chicago Red Stars as its Water Efficiency Partner
Multiyear Partnership also Includes Jersey Sponsorship with Women's Soccer Club

FRANKLIN PARK, IL (May 11, 2022) – [Sloan](#), the world's leading manufacturer of commercial plumbing systems, has entered into a multiyear partnership with the Chicago Red Stars of the National Women's Soccer League (NWSL). The partnership will see Sloan become the club's official water efficiency partner, as well as a jersey sponsor.

"Sloan is proud to partner with the Chicago Red Stars, a premier club in the National Women's Soccer League," said Peggy Gilmore, Director of Experiential Marketing, Sloan. "Women's sports are growing, and we are excited to join the Red Stars as partners in growing their club and providing more opportunities for women to achieve their goals of becoming professional athletes."

Starting this season, Sloan's logo will be featured below player numbers on the Red Stars' jerseys. In addition to the jersey branding, Sloan will be the presenting partner for the club's Go Green match in August.

"Partnering with a massive global brand like Sloan further solidifies the Red Stars as a club on the rise with a brilliant future," said Vicky Lynch, Chief Business Officer, Chicago Red Stars. "Like the Red Stars, Sloan is Chicago through and through, so we are proud to welcome them to our family. They will play a significant role in propelling the club forward, and we are excited to reward their belief in us as we support their sustainability and water efficiency efforts."

Sloan's commitment to sustainability and wellness concentrates on three key areas: environmental impact, people's safety and health, and product transparency. Sloan products are thoughtfully designed with human health and well-being at the forefront, and its Sustainability and WELL Building Standard Calculators as well as Green Product Finder tools make sustainability easier for everyone during use.

"At Sloan, water efficiency is at the center of what we do," said Jim Allen, president and CEO, Sloan. "Since innovating the Royal® Flushometer more than 115 years ago, we have led the industry in water efficiency with products that are built to perform and guaranteed to last. Our partnership with the Chicago Red Stars is an important step in a joint commitment to help people lead healthier lives."

Established in 2007, the Red Stars were a founding member of the former Women's Professional Soccer league and later became one of the original eight teams to form the National Women's

Soccer League in 2013. The Red Stars have made the playoffs in seven consecutive years, from 2015-2021, while also competing in three championship matches in as many years, including the 2019 and 2021 NWSL Championships and the 2020 Challenge Cup Championship.

The Red Stars' partnership with Sloan adds to Sloan's other major sports partnership deals, including the Golden State Warriors, Colorado Rockies, Texas Rangers, Seattle Kraken, Indianapolis Pacers, Denver Broncos, and Chicago Cubs.

To learn more about Sloan's ongoing commitments to sustainability and water efficiency, [visit Sloan's website](#).

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About Sloan

[Sloan](#) is the world's leading manufacturer of commercial plumbing systems and has been in operation since 1906. Headquartered in Franklin Park, Illinois, USA, [the company](#) is at the forefront of the green building movement and provides smart, sustainable, and hygienic restroom solutions by manufacturing water-efficient products such as flushometers, electronic faucets, sink systems, soap dispensers, and vitreous china fixtures to promote wellness in commercial, industrial, and institutional markets worldwide. Follow [Sloan](#) on [Facebook](#), [Twitter](#), [LinkedIn](#), and [YouTube](#).

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