

July 14, 2023

Dear Valued Sloan Distribution Partner,

Sloan Valve Company, Sloan Marketplace, LLC and their affiliates (collectively, “Sloan”) are committed to protecting Sloan’s trademarks, brands, and other intellectual property from a variety of activities that could diminish the Sloan brand or cause customer confusion. As such, Sloan is announcing that **effective September 1, 2023**, it is implementing an eCommerce Reseller Policy for Sloan products.

This policy is intended to ensure all end user customers receive accurate product information, pricing, and warranty protection that meets Sloan’s standards. The policy is also intended to promote fair competition among resellers while supporting those who have invested in the sale and marketing of Sloan products.

This Policy will enable Sloan to act against unauthorized sellers that disrupt and cause harm to legitimate resellers and consumers. In addition, it will help to confirm that sellers of Sloan products take all required steps to ensure product quality and first-rate customer service.

Our expectations under this Policy are outlined in the eCommerce Reseller Policy, which is attached for your review.

Key Features of the eCommerce Reseller Policy:

Who You May Sell Sloan Products To, and Where You May Sell Them: Our policy protects the integrity of our approved distribution channels and prevents the diversion of Sloan products to unauthorized eCommerce sellers.

eCommerce or Online Channel Sales: The Policy outlines how you are expected to sell Sloan products online. Specifically, if you wish to sell Sloan products online through your own website you must follow Sloan’s Requirements for eCommerce Sales.

Maintaining Product Quality and Customer Satisfaction: The Policy specifies the level of service we expect sellers to provide to your customers and outlines certain steps we expect you to take to maintain the quality of Sloan products.

We are sending you this notice in advance of the **September 1, 2023** effective date to allow you sufficient time to review and implement the Policy. We appreciate your detailed review of this Policy and for your support of Sloan. All inquiries and questions about this policy should be directed to the following email address: ecommerce@sloan.com.